

UK MODERN SLAVERY ACT STATEMENT

Cheetah Digital provides global marketing technology and services which enable our Customers to centrally manage marketing data, orchestrate electronic communications and gain actionable insights into their customer engagement across multiple channels.

Cheetah Digital continually works to prevent slavery and human trafficking from taking place anywhere within its own business or supply chain, this statement is made in line with the United Kingdom Modern Slavery Act of 2015.

As part of our transparency, trust, communication, respect, and ethical conduct in all our business endeavours Cheetah Digital does not tolerate modern slavery or human trafficking in its organisation or in its supply chain and undertakes actions to proactively promote Human Rights and the respect thereof.

This Modern Slavery Statement will be reviewed annually and Cheetah Digital through this statement, declares that its Employee Code of Conduct, Global Child Labour Policy and Supplier Code of Business Conduct policies are in place to protect and advance human dignity and human rights throughout our global business practices and supply chains.

Thereof, by signing this Modern Slavery Policy Statement on behalf of the Directors and Management of Cheetah Digital express Cheetah Digital's commitment and support against slavery and human trafficking.

DocuSigned by:

Sameer Kazi

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Sameer Kazi

Chief Executive Officer