



CHEETAHDIGITAL

YOUR EXTENDED TEAM OF EXPERTS

Dedicated to
marketers.

Committed to
results.

Our Technical Services Organization

AT YOUR SERVICE

Cheetah Digital has built a reputation as a trusted partner to the brands that we serve. We pride ourselves on being a team of experienced digital marketing leaders, technicians and domain experts that provide the most customer-focused services offering in the industry.

We focus on building a lasting relationship that adds value to our clients, not a transactional one. We provide a comprehensive set of services to brands that meet their requirements and fit best with the way they work. We care about our client's customer as much as they do, and take the time to understand the unique value that each brand offers and how best we can serve it.

We have assembled a global team of experts with significant domain expertise. Our teams are well versed in best practices, industry trends and product know-how. We tailor our offering to your needs, from full-service to self-service. Our suite of services incorporates our Technical Services, Marketing Consultation, Campaign Services and Program Management.

WE'RE HERE TO HELP YOU

Because the beginning is always the tricky part.

Crafting the Best Solution

All success starts with the right design and planning. This is not just about drafting a solution from a technical perspective, but also about creating innovative ways of communicating with your customers.

Data Driven Design

When you choose Cheetah Digital, you can rest assured you'll have full access to data and insights, from virtually all digital interactions with your clients. We help you design and manage your data so that you can be a powerful marketer.

Integrations and Implementation

Our Technical Services experts focus on getting you ready to send your communications quickly and thoroughly. Plus, they ensure you have access to the data that you need via integrations, and that your platform is configured correctly to meet your needs.

Our Marketing Consulting Organization

Because your business is always changing.

Our team of data scientists, statisticians and professional marketers work with you to chart the most optimal course for your marketing programs, whether you want to:

- Build a new **cross-channel** campaign
- Better understand and **optimize your conversion**
- Understand how you are performing in comparison to your peers via a **benchmark analysis**
- Build **custom reporting** to fine-tune your insight
- Completely redesign your **marketing campaigns** to harness new trends of customer interaction
- Apply **best practices** to the way you work

Our Campaign Services Organization

Because you don't have time to do everything.

As the largest and most experienced global Campaign Services organization, we are especially proud of our track record of unrivaled client service, including meeting the most demanding deadlines to create the highest quality campaigns.

Whether it's building creative from scratch or sending your campaigns, you have access to experts that can remedy potential design flaws and usability errors to maximize efficiency, segment your data, build and test your campaigns and monitor and report on them for deliverability and performance.

Furthermore, you have flexibility, meaning you can construct the right team for your business goals, timelines and global locations.

Because you want to keep growing.

Cheetah Digital's program leaders will manage your strategy and your entire digital team, which includes incorporating the right people from our Technical, Marketing, Consulting and Campaign Organization departments. Merging our best minds helps drive your cross-channel marketing program toward a positive outcome and recognize untapped opportunities.

Ready to get started? [Contact Us](#) ▶



About Cheetah Digital

Cheetah Digital is the only independent, cross-channel marketing solutions provider dedicated to the enterprise marketer. Backed by actionable data, intuitive technology and expert services, our platform allows marketers to build meaningful customer relationships, create profitable brand outcomes and drive exceptional results. Our team of industry experts provide marketing leadership for the world's largest enterprise brands, including Williams-Sonoma, Delta Airlines and Hilton. Cheetah Digital is a global company with 1,600 employees worldwide and operates in 17 countries, with headquarters in New York City.

For more information, please visit www.cheetahdigital.com or give us a call at (844) 747-1667.
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